

# Marat Salikhov

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✉ msalikhov@nes.ru



## ACADEMIC APPOINTMENTS

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**Assistant Professor of Operations Management**, *New Economic School*, 2021 – present  
Moscow, Russia

**Associate Professor of Operations Management and Data Science**, 2021 – present  
*Moscow School of Management SKOLKOVO*, Moscow, Russia

**Postdoctoral Associate**, *Yale School of Management*, New Haven, United States 2019 – 2021

## EDUCATION

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**Ph.D. in Management, Technology and Operations Management**, *IN-SEAD*, Singapore, Singapore 2019

**M.A., Economics**, *New Economic School*, Moscow, Russia 2014

**B.Sc. in Applied Mathematics and Computer Science**, *Kazan Federal University*, Kazan, Russia 2010

## RESEARCH INTERESTS

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probabilistic forecasting, wisdom of crowds, judgment aggregation, generative agents

## TEACHING INTERESTS

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data science for business, business analytics, forecasting, optimization, core operations management, managerial statistics

## PUBLISHED AND ACCEPTED PAPERS

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- Bias, Information, Noise: The BIN Model of Forecasting**  
with Ville Satopää, Philip Tetlock, Barbara Mellers, *published in Management Science*  
*preprint available at SSRN*
- Are Goals Scored Just Before Half Time Worth More? A Soccer Myth Statistically Tested**  
with Henrich R. Greve, Jo Nesbø, Nils Rudi, *published in PLOS ONE*
- Decomposing the Effects of Crowd-Wisdom Aggregators: The Bias-Information-Noise (BIN) Model**  
with Ville Satopää, Philip Tetlock, Barbara Mellers, *published in International Journal of Forecasting*

*preprint available at SSRN*

**4. Privacy, Voting, and the Wisdom of Crowds**

with Ruslan Momot, Ekaterina Astashkina, *published in Operations Research*

*preprint available at SSRN*

## WORKING PAPERS

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**5. Level, Pattern, and Occasion Noise in Forecasting**

with Ville Satopää

*submitted to Management Science*

*available at [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=7257499](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=7257499)*

**6. Managing Cybersecurity: Data Access & Protection**

with George Charlson, Ruslan Momot, Oleh Stupak

*major revision at Management Science*

*available at <https://papers.ssrn.com/abstract=4293509>*

**7. A Disquieting Lack of Evidence for Disintermediation in a Home-Cleaning Platform**

with Ekaterina Astashkina, Robert Bray, Ruslan Momot

*under review at Service Science*

*available at <https://ssrn.com/abstract=4244111>*

**8. Impact of Workforce Flexibility on Customer Satisfaction: Empirical Framework & Evidence from a Cleaning Services Platform**

with Ekaterina Astashkina, Ruslan Momot

*working paper*

*available upon request*

## CONFERENCE PRESENTATIONS

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|                                          |      |
|------------------------------------------|------|
| INFORMS Annual Meeting                   | 2024 |
| Advances in Decision Analysis Conference | 2022 |
| INFORMS Virtual Annual Meeting           | 2021 |
| INFORMS Virtual Annual Meeting           | 2020 |
| MSOM Meeting                             | 2018 |
| INFORMS Annual Meeting                   | 2016 |

## INVITED TALKS

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|--------------------------------------------------------|------|
| Nazarbayev University, Kazakhstan                      | 2022 |
| University of Kansas, School of Business, USA          | 2021 |
| George Washington University, School of Business, USA  | 2021 |
| University of Virginia, Darden School of Business, USA | 2020 |
| HEC Paris, France                                      | 2020 |

**Boston University, Questrom School of Business, USA** 2021

## TEACHING EXPERIENCE

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**Forecasting**, New Economic School, Moscow 2026

**Consumers, Firms, and Markets**, Moscow School of Management Skolkovo, MBA, Moscow 2026

Main instructor for the course, co-teaching with Ilya Ivaninskiy

**Operations Management**, Moscow School of Management Skolkovo, MBA, Moscow 2023 – present

Main instructor for the core course, co-teaching with Vyacheslav Boltrukevich, 60 students

**Managerial Decision Making**, Moscow School of Management Skolkovo, MBA, Moscow 2024 – present

Main instructor for the core course, co-teaching with Ekaterina Borisoglebskaya, 60 students

**Business Statistics**, New Economic School, *Masters in Finance*, Moscow 2023 – present

Main instructor for the course, 20 students

**Operations Analytics**, New Economic School, *BA in Economics*, Moscow 2022 – present

Main instructor for the elective course, 30 students

**Intro to Operations Management**, New Economic School, *Master of Arts in Finance*, Moscow 2021 – 2024

Main instructor for the core course, 48 students, evaluation score 4.6/5

**Data Science for Business**, INSEAD, MBA 2018

Teaching Assistant to Prof. Anton Ovchinnikov, Prof. Theodoros Evgeniou, Prof. Spyros Zoumpoulis

**Probability and Statistics**, INSEAD, PhD, Fontainebleau, France 2016

Teaching Assistant to Prof. Spyros Zoumpoulis

**Decision-Making Under Uncertainty**, INSEAD, *Exec. Ed.*, Fontainebleau, France 2015 – 2016

Teaching Assistant at Sberbank 500 Executive Education program

**Business Model Innovation**, INSEAD, *Exec. Ed.*, Fontainebleau, France 2015

Teaching Assistant at Sberbank 500 Executive Education program

**Microeconomics**, New Economic School, MA, Moscow, Russia 2013 – 2014

Teaching Assistant for the Graduate Microeconomics course at a MA program

## SERVICE EXPERIENCE

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Reviewer for Manufacturing & Service Operations Management, Production and Operations Management, International Journal of Forecasting, Journal of Operations Management, Naval Research Logistics.

## INDUSTRY EXPERIENCE

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**Software Developer**, KIR Kazan, Kazan, Russia 2009 – 2012

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## AWARDS AND FELLOWSHIPS

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|-------------------------------------------------------------------|-------------|
| <b>INSEAD Doctoral Fellowship</b> , <i>INSEAD</i>                 | 2014 – 2019 |
| <b>British Petroleum Scholarship</b> , <i>New Economic School</i> | 2013 – 2014 |

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## LANGUAGES

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Russian: native, English: fluent.

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## COMPUTER SKILLS

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R, Python, Julia, Stan, Apache Spark, PostgreSQL, AMPL, LaTeX

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## REFERENCES

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**Prof. Ville Satopää**

Assistant Professor of Technology and Operations Management, INSEAD  
ville.satopaa@insead.edu

**Prof. Jürgen Mihm**

Professor of Technology and Operations Management, INSEAD  
jurgen.mihm@insead.edu