

Marat Salikhov

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ACADEMIC APPOINTMENTS

Assistant Professor of Operations Management, *New Economic School*, Moscow, Russia 2021 – present

Associate Professor of Operations Management and Data Science, *Moscow School of Management SKOLKOVO*, Moscow, Russia 2021 – present

Postdoctoral Associate, *Yale School of Management*, New Haven, United States 2019 – 2021

EDUCATION

Ph.D. in Management, Technology and Operations Management, *INSEAD*, Singapore, Singapore 2019

M.A., Economics, *New Economic School*, Moscow, Russia 2014

B.Sc. in Applied Mathematics and Computer Science, *Kazan Federal University*, Kazan, Russia 2010

RESEARCH INTERESTS

probabilistic forecasting, wisdom of crowds, judgment aggregation, generative agents

TEACHING INTERESTS

data science for business, business analytics, forecasting, optimization core operations management, managerial statistics

PUBLISHED AND ACCEPTED PAPERS

- Bias, Information, Noise: The BIN Model of Forecasting**
with Ville Satopää, Philip Tetlock, Barbara Mellers, *available at Management Science*
- Are Goals Scored Just Before Half Time Worth More? A Soccer Myth Statistically Tested**
with Henrich R. Greve, Jo Nesbø, Nils Rudi, *available at PLOS ONE*
- Decomposing the Effects of Crowd-Wisdom Aggregators: The Bias-Information-Noise (BIN) Model**
with Ville Satopää, Philip Tetlock, Barbara Mellers, *available at International Journal of Forecasting*

4. **Privacy, Voting, and the Wisdom of Crowds**
with Ruslan Momot and Ekaterina Astashkina, *accepted at Operations Research*

WORKING PAPERS

5. **Managing Cybersecurity: Data Access & Protection**
with George Charlson, Ruslan Momot, Oleh Stupak
major revision at Management Science
accepted at ADA '24, MSOM SIG '24, Economics and Computation '25
available at <https://ssrn.com/abstract=4293509>
6. **A Disquieting Lack of Evidence for Disintermediation in a Home-Cleaning Platform**
with Ekaterina Astashkina, Robert Bray, Ruslan Momot
available at <https://ssrn.com/abstract=4244111>
7. **Impact of Workforce Flexibility on Customer Satisfaction: Empirical Framework & Evidence from a Cleaning Services Platform**
with Ekaterina Astashkina, Ruslan Momot
working paper

OTHER WORK IN PROGRESS

8. **BIN Model with Heterogeneous Events and Experts**
with Ville Satopää
9. **Optimal Aggregators for Neighbor Polling**
with Ruslan Momot

CONFERENCE PRESENTATIONS

INFORMS International Meeting	2025
INFORMS Annual Meeting	2024
Advances in Decision Analysis Conference	2022
INFORMS Virtual Annual Meeting	2021
INFORMS Virtual Annual Meeting	2020
MSOM Meeting	2018
INFORMS Annual Meeting	2016

INVITED TALKS

Nazarbayev University, Kazakhstan	2022
University of Kansas, School of Business, USA	2021
George Washington University, School of Business, USA	2021

University of Virginia, Darden School of Business, USA	2020
HEC Paris, France	2020
Boston University, Questrom School of Business, USA	2021

TEACHING EXPERIENCE

Consumers, Firms, and Markets , Moscow School of Management Skolkovo, <i>MBA</i>	2026
Main instructor for the course, co-teaching with Ilya Ivaninskiy	
Operations Management , Moscow School of Management Skolkovo, <i>MBA</i>	2023 - 2025
Main instructor for the core course, co-teaching with Vyacheslav Boltrukevich, 60 students	
Managerial Decision Making , Moscow School of Management Skolkovo, <i>MBA</i>	2024 - 2025
Main instructor for the core course, co-teaching with Ekaterina Borisoglebskaya, 60 students	
Business Statistics , New Economic School, <i>Masters in Finance</i>	2023 – 2024
Main instructor for the course, 20 students	
Operations Analytics , New Economic School, <i>BA in Economics</i>	2022 – 2025
Main instructor for the core course, 30 students	
Intro to Operations Management , New Economic School, <i>Master of Arts in Finance</i>	2021 – 2024
Main instructor for the core course, 48 students, evaluation score 4.6/5	
Data Science for Business , INSEAD, <i>MBA</i>	2018
Teaching Assistant to Prof. Anton Ovchinnikov, Prof. Theodoros Evgeniou, Prof. Spyros Zoumpoulis	
Probability and Statistics , INSEAD, <i>PhD</i> , Fontainebleau, France	2016
Teaching Assistant to Prof. Spyros Zoumpoulis	
Decision-Making Under Uncertainty , INSEAD, <i>Exec. Ed.</i> , Fontainebleau, France	2015 – 2016
Teaching Assistant at Sberbank 500 Executive Education program	
Business Model Innovation , INSEAD, <i>Exec. Ed.</i> , Fontainebleau, France	2015
Teaching Assistant at Sberbank 500 Executive Education program	
Microeconomics , New Economic School, <i>MA</i> , Moscow, Russia	2013 – 2014
Teaching Assistant for the Graduate Microeconomics course at a MA program	

SERVICE EXPERIENCE

Reviewer for Operations Research, Manufacturing & Service Operations Management, Production and Operations Management, International Journal of Forecasting, Journal of Operations Management, Naval Research Logistics.

INDUSTRY EXPERIENCE

Software Developer , <i>KIR Kazan</i> , Kazan, Russia	2009 – 2012
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AWARDS AND FELLOWSHIPS

INSEAD Doctoral Fellowship, INSEAD	2014 – 2019
British Petroleum Scholarship, New Economic School	2013 – 2014

LANGUAGES

Russian: native, English: fluent.

COMPUTER SKILLS

R, Python, Julia, Stan, Apache Spark, PostgreSQL, AMPL, LaTeX

REFERENCES

Prof. Ville Satopää

Assistant Professor of Technology and Operations Management, INSEAD
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Prof. Jürgen Mihm

Professor of Technology and Operations Management, INSEAD
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